



ISBN: 978 0 9568038 0 1

PUBLICATION: 1<sup>st</sup> JULY 2011



# LIZ BREWER'S ULTIMATE GUIDE TO PARTY PLANNING AND ETIQUETTE

Liz Brewer



*"I adore parties, and I love to create and organise them. I particularly enjoy the freedom they give to dress up, be with friends, and live out dreams with style and panache. In my opinion the world of 'party' begins when people arrive home, take off their working expressions and change from their daily uniform into something that reflects their personality or fantasy"*

Etiquette expert & Party guru Liz Brewer reveals the secrets of successful entertaining and etiquette in her second book on the subject.

Liz Brewer, party organiser to the stars, distils her 30 years of experience in her new book detailing each significant aspect of an event, with an assortment of ideas and advice for every existing or aspiring hostess.

Clearly illustrated, using her unique 'party tree' formula Liz Brewer covers every 'branch' of the party, from the initial idea to themes, decoration, entertainment, food, staff, and behaviour. The book fuses ideas with anecdotes from the author's own memorable events and experiences on the celebrity circuit.

Liz suggests party entertainment ideas for dances, reels, games even such ones as 'Sardines' or Murder in the Dark' to help keep guests amused and assist cut the ice, as well as giving helpful recipes for canapés and cocktails.

In addition to describing the intricate details of party planning, such as what cutlery and table linen to use for a dinner, she goes to lengths to explain 'party etiquette'. This includes help on how to choose the right guests, how to present the invitation and dealing with drunken guests and gatecrashers. The Author cites a case from her own experiences on the A-list party circuit.

The Party Bible is also richly illustrated with hitherto unpublished photographs from some of Liz's most memorable events and partying celebrities.

Liz Brewer first shot to fame in the 60's when she swapped life as a debutante in favour of launching Portugal's first ever discotheque/nightclub. The Club, 7 & 7 1/2 attracted an array of celebrities including Cliff Richards, The Shadows, Lulu, Cilla Black and Paul McCartney and gave its founder an appetite for extravagant events. Since then Liz has been featured in many television documentaries and shows including 5 x 6 part series for ITV's Ladette to Lady and as the UK's etiquette expert on Radio and TV.

Between the 70's and present day Liz has played a major part with London's social and charity scene and featured in many society and gossip columns. She has been the organizer of many memorable and significant Balls and with some of the most elegant and notorious women of the last century including Margaret, Duchess of Argyll, and Lady Diana Cooper.

In 2008 she organized Dame Shirley Bassey's 70<sup>th</sup> with one of the most spectacular parties of the century. Held at Cliveden House. A camera crew covered the lead up to the event and party and this 45 minute documentary entitled THE PARTY GURU has been shown throughout Europe many times to a potential viewing audience of 200 million on CNBC's Luxury Channel.

Price: £15.00  
Binding: Hardback  
Format: 216 x 140 mm  
Extent: TBA  
Illustrated  
BIC Code: WJX  
Parties, etiquette & entertaining



Sales: Star Book Sales  
T: 0845 156 7082 F: 01404 823 820  
enquiries@starbooksales.com

Orders: Orca Book Services Ltd.  
T: 01235 465521 F: 01235 465555  
tradeorders@orcabookservices.co.uk

*Prices and specifications are provisional and are subject to change without notice.*